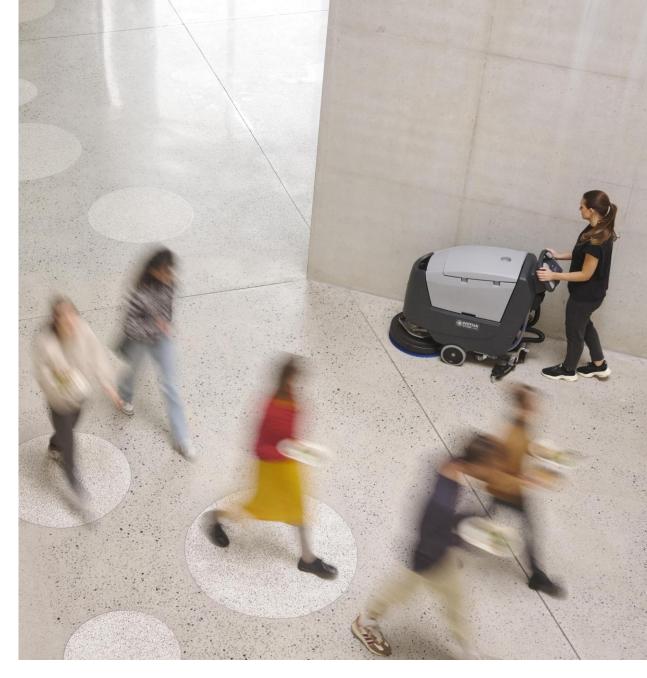


Forward-looking statements

This presentation contains forward-looking statements.

Any such statements are subject to risks and uncertainties, and several different factors, of which many are beyond the Group's control, can mean that the actual development and the actual result will differ significantly from the expectations contained in the Interim Report and this presentation.

Accordingly, forward-looking-statements should not be relied on as a prediction of actual results.







Q4 2023: Muted demand

- Service and Specialty grew, strong recovery in Consumer
- Challenging climate impacted Professional in North America
- Organic growth in APAC, EMEA flattish, Americas declined
- EBITDA benefitted from continued gross profit margin expansion
- EBITDA margin bsi impacted by muted demand, partly offset by price management

252.9 mEUR

-2.9 % Organic growth

35.1 mEUR EBITDA (bsi)

13.9 % EBITDA margin (bsi)



FY 2023: Steady progress

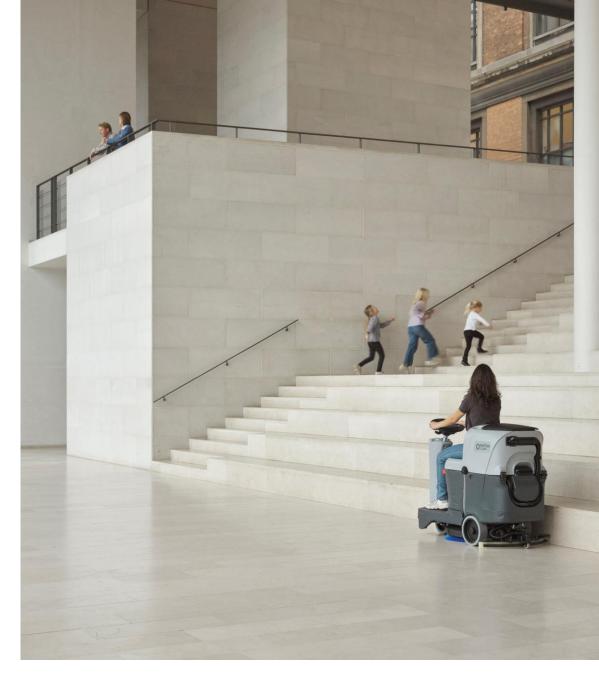
- Steady progress executing on Business Plan 2026
- We delivered an acceptable set of results for the year, pursuing pockets of growth in a market impacted by a muted demand
- Organic revenue growth and an EBITDA margin bsi in line with outlook
- 2026 financial targets are confirmed

1,033.6 mEUR

-0.3%
Organic growth

132.4_{mEUR}

 $12.8_{\%}$ EBITDA margin (bsi)



Steady progress with Business Plan 2026

We invested and built the foundation for long-term sustainable growth in 2022-23 to accelerate from 2024



Develop service-as-a-business

- Growth continued, but tracking behind plans
- Revenue share of 29% (2022: 28%)
- Contract attachment rate of 12% (2022: 10%)
- Increased focus on PAC
- Service Business anchored into EMEA region



Grow in large-scale markets

- US organic growth of 0.1%, despite muted H2
- Soft demand within US HPW and Specialty
- Continued ramp up of output for large industrial equipment from Brooklyn Park
- APAC region established early 2023. Solid growth driven by strong demand



Lead with sustainable products

- Investments into our innovation pipeline stepped up in 2022 and 2023
- Solid product roadmap for 2024 and onwards
- Increased focus on sustainability



EMEA leadership position

- EMEA operating model finalized
- Six equal markets and clusters driving commercial activities
- Commercial activation of Service Business from EMEA markets/clusters



Enhance supply chain robustness

- Increased production capacity and efficiency across sites
- Dual production of high-selling floor care products across geographies to improve delivery time
- Margin expansion via price management



Unleash growth of **Specialty Business**

- Rebuild IVS Centre of Excellence
- Strengthened IVS R&D setup
- New innovative IVS product roadmap
- Expansion into new IVS segments



Product launches in 2023 and new VP300 R coming today

Strengthened product roadmap during 2022 and 2023 showing first results



Lead with sustainable products

2023 launches

Floorcare

- SC50 1.5 (relaunch)
- SC650 (relaunch)

Vacuums

- Nilfisk S1 (new)
- GD/VP930 (relaunch)







New VP300 R in Q1 2024

Meeting our customers' increased focus on sustainability with an updated VP300 R

The VP300 variant uses 30% recycled plastic (post-consumer plastic)

Target segments

Primary: Contract Cleaner, Education, Retail

Secondary: Hospitality

Launch: February 15, 2024



Accelerating our sustainability efforts

Sustainability results for 2023, targets for 2026 and towards 2030

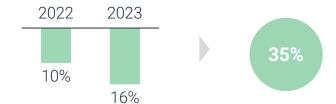
: 2022 and 2023 results

: Target in 2026

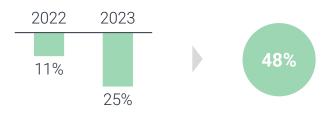
: Target towards 2030





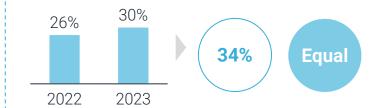


Scope 3 emission intensity reductions





Women in top management



High engagement score



EcoVadis rating





New code of conduct

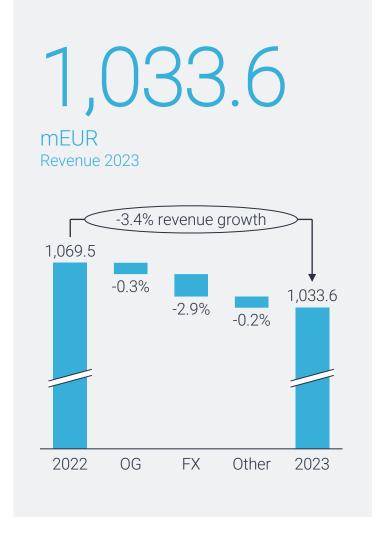


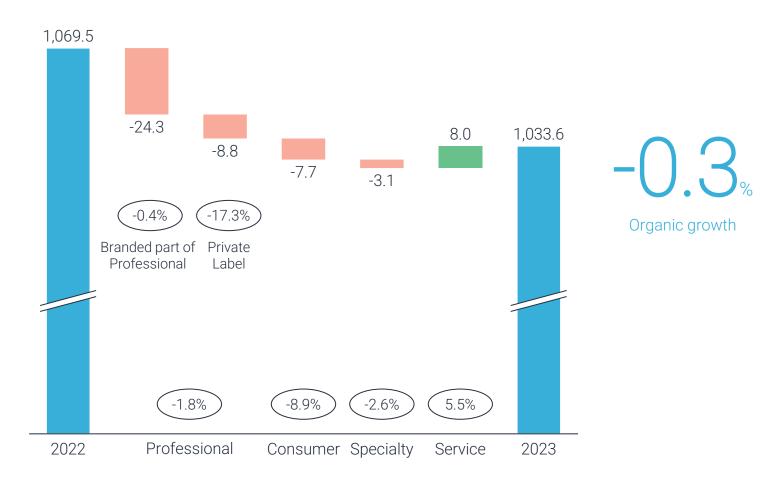


Organic growth flattish, revenue decline primarily driven by FX effects

Revenue (mEUR), organic revenue growth (%)









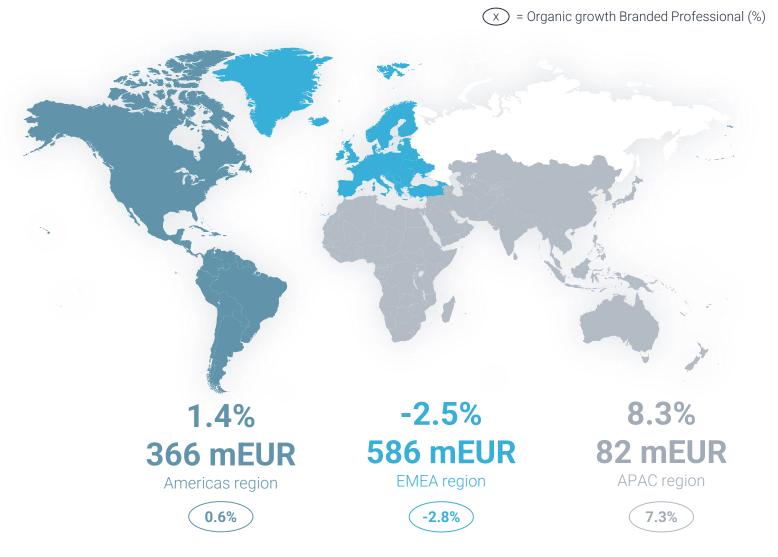
Organic growth impacted by soft EMEA and headwinds in Americas

Revenue (mEUR), organic revenue growth (%)

-0.3%

Organic revenue growth 2023



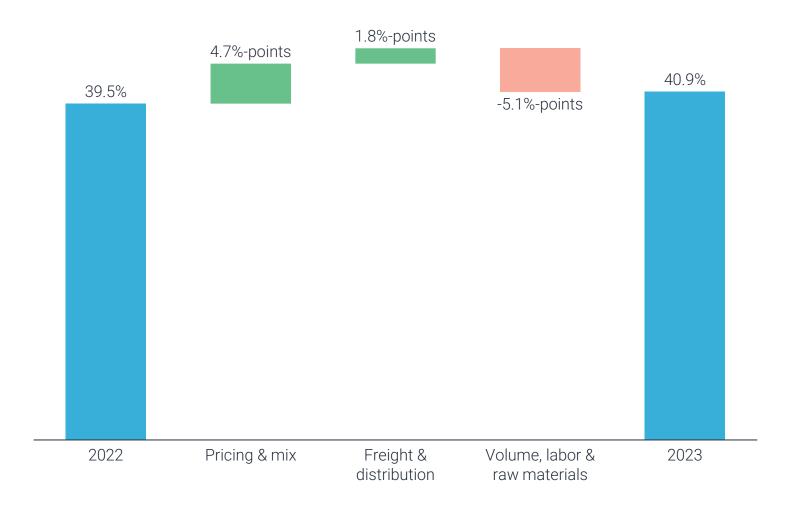




Gross margin improvement continued driven by pricing and freight

Gross profit (mEUR), gross margin (%)







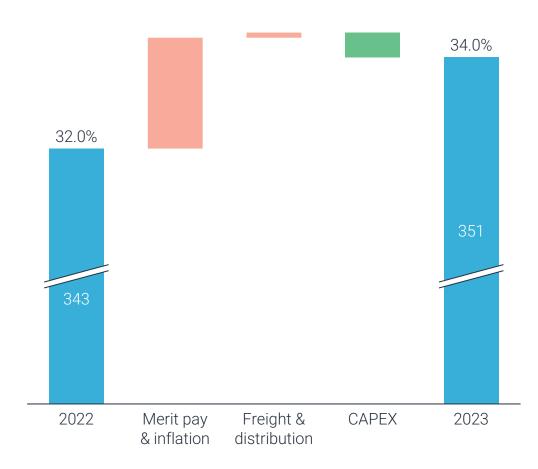
Overhead costs increased driven by merit pay and inflation

Overhead cost (mEUR), overhead cost ratio (%)

34.0%

Overhead costs ratio 2023





Sales and distribution

Up 8.2 mEUR from 2022, driven primarily by merit increases across the salesforce and increased facility expenses

Administration

Administration costs increased by 4.5 mEUR compared to 2022 primarily driven by merit increases and BP26 investments

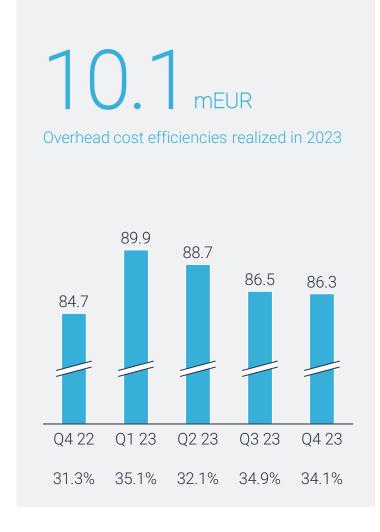
R&D

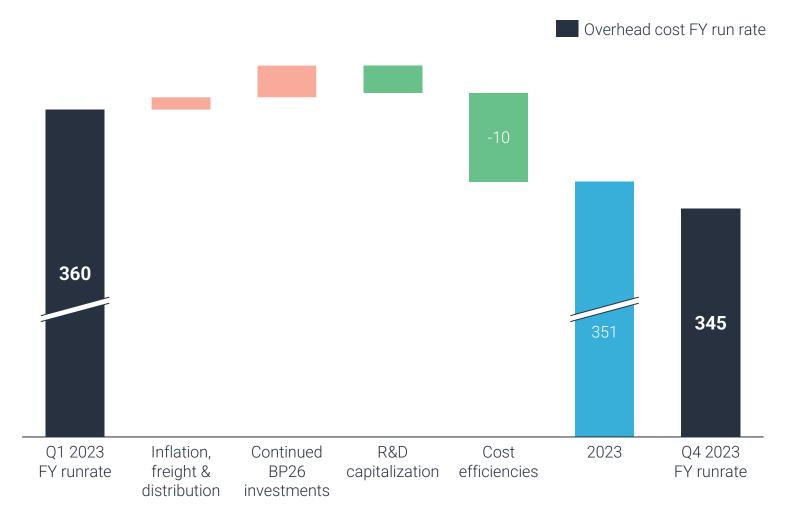
R&D spend increased by 2.3 mEUR driven by BP26 investments in modular platforms and a new product pipeline



Overhead cost run rate lowered from structural efficiencies

Overhead cost (mEUR), overhead cost ratio (%)







EBITDA margin bsi supported by pricing offsetting volume and inflation

EBITDA bsi (mEUR), EBITDA margin bsi (%)



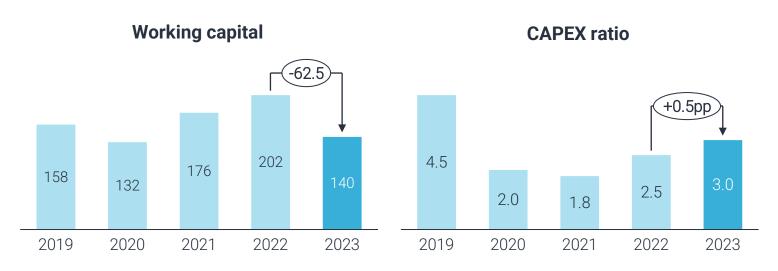




Significant free cash flow driving solid NIBD and gearing reduction

Working capital, CAPEX, cash flow, NIBD (mEUR) and gearing ratio











Outlook for 2024

We expect that both demand and output will pick up in 2024, leading to volume growth across products and services. The muted demand in North America affecting the second half of 2023 leads to some uncertainty.

The range for organic revenue growth is expected to be 3% to 6%, mainly supported by demand, increased output, a solid order book end-2023 and minor effects of pricing actions.

The range for EBITDA margin before special items is expected to be 13% to 15%. The EBITDA margin is expected to be supported by increased revenue, gross margin expansion and by the structural efficiency improvements realized in 2023.

CAPEX spend is expected around 4% of revenue with more than half directed towards product investments.

Special items are expected in the range from low to mid-single digit mEUR.

3% to 6%

Organic revenue growth

13% to 15%

EBITDA margin before special items

~4%

CAPEX ratio



