

Nilfisk Holding A/S Remuneration Policy for the Board of Directors and the Executive Management Board

Introduction

According to section 139 and 139a of the Danish Companies Act, the Board of Directors of Nilfisk Holding A/S ("Nilfisk Holding" or the "Company") is required to create a remuneration policy (the "policy") applicable to the Board of Directors and the Executive Management Board and subject to approval by the shareholders at the Annual General Meeting. The Executive Management Board refers to the executives registered as managers of the Company with the Danish Business Authority as executive officers of Nilfisk Holding. The policy for Nilfisk Holding is prepared in accordance with the Danish Companies Act and the amended EU Shareholder Rights Directive¹.

The overall aim of the policy is to provide a framework for remuneration at Nilfisk Holding, as well as specific guidelines for incentive pay, based on an understandable and comprehensive overview of the remuneration provided by Nilfisk Holding.

Objective

The overall objectives of the remuneration policy are to:

- Support the purpose and sustainability of the Company
- Align the remuneration components with the interests of shareholders and other stakeholders relevant to the above
- Support delivery of Nilfisk's strategic priorities
- Attract, motivate and retain members of the Board of Directors and the Executive Management Board of the appropriate caliber given the size and complexity of the business; and
- Reward members of the Executive Management Board in line with corporate and individual performance

Determination

The Board of Directors is responsible for (i) designing the Executive Management Board remuneration policy and proposing the policy for adoption at the Annual General Meeting; and (ii) implementing and evaluating the adopted policy, including determining the remuneration and other terms and conditions of appointment of the Executive Management Board.

The Remuneration Committee is responsible for submitting a clear and understandable proposal to the Board of Directors on the remuneration policy for members of the Executive Management Board.

Conflicts of interest

Nilfisk has a two-tier board structure consisting of the Board of Directors and the Executive Management Board. The Board of Directors acts independently of the Executive Management Board and has a Remuneration Committee that consists solely of shareholder elected members of the Board of Directors, so no conflicts of interest should arise. No members of the Executive Management Board are present at

¹ Directive (EU) 2017/828 of the European Parliament and of the Council of 17 May 2017 amending Directive 2007/36/EC as regards the encouragement of long-term shareholder engagement

Remuneration Committee meetings when their own remuneration is discussed.

Effective date, periodic review and implementation

This policy will take effect from the date of approval at the 2020 Annual General Meeting.

The Remuneration Committee is responsible for annually reviewing the remuneration policy and making recommendations to the Board of Directors on any proposed changes. The remuneration policy set out in this document will be effective for a period of four years, subject to any proposed changes by the Board of Directors at a future General Meeting.

The Remuneration Committee's responsibilities include the preparation of proposals to the Board of Directors regarding individual Executive Management Board members' remuneration.

Remuneration of the Board of Directors

Process

The Board of Directors reviews board fees at frequent intervals. Fees are evaluated relative to Danish and other European companies of comparable size and complexity to Nilfisk Holding.

Proposals for the Board of Directors' remuneration for the current year will be presented at the General Meeting prior to adoption of the remuneration. The Board of Directors' remuneration is approved by the shareholders as a separate item on the agenda at the Annual General Meeting.

Fee levels

Fees are established based on market levels for companies of comparable size and scope to Nilfisk Holding. Each member of the Board of Directors receives a fixed annual fee while the Chairman receives 3 times the base fee and the Deputy Chairman receives 2 times the base fee. In addition, a member of a board committee may receive a supplemental annual fee per committee.

Individual board members may be required to take on specific ad hoc tasks outside their normal duties assigned by the Board of Directors. In each such case, the Board of Directors shall determine a fixed fee (e.g. per diem) for the work carried out related to those tasks. The fixed fee will be disclosed in the annual remuneration report.

Benefits

Additional fees or benefits may be provided to reflect, for example, accommodation, office, transport and other business-related expenses incurred while carrying out their role.

Incentive plans

Board members are not eligible to participate in any incentive arrangements operated by the Group (except for employee-elected members as reflected below).

Employee-elected members

Employee-elected members of the Board of Directors will continue to receive their normal remuneration in

relation to their employment with the Company. This includes eligibility, if relevant, to participate in the general incentive program for employees at Nilfisk, all related to their day-to-day work for the Company.

Remuneration of the Executive Management Board

The Remuneration Committee of the Company reviews the approach to remuneration to ensure that it is:

- Based on the overall objectives as mentioned on page 1
- Retains executives key to value creation
- Is aligned with best practices
- Is closely tied to the Company strategy through long-term financial and non-financial performance to remuneration outcomes
- Reflects sensitivity on executive pay issues
- Consists of fixed remuneration, short term incentives and long-term incentives as laid out in the overview on page 6 and 7

Process

Remuneration for members of the Executive Management Board is proposed by the Remuneration Committee and subsequently approved by the Board of Directors annually in line with the policy.

Principles governing remuneration

The general principles impacting remuneration design and levels are:

(i) Alignment with the purpose and sustainability of the company, our strategy, link to long-term interests, and performance: Our strategy is about enhancing Nilfisk Holding's focus on building the future of cleaning. To sustain Nilfisk Holding's position in the cleaning industry and prepare the Company to compete in the new era of intelligent cleaning, Nilfisk's strategy hinges upon actionable drivers like simplify, grow, digitize, and lead. Each of these drivers consists of several themes where the Company has defined specific financial – and non-financial goals and related actions to execute over time.

Short and long-term incentive pay awards reflect these goals through key performance metrics used to determine awards. Details on the performance metrics used for these awards each year will be disclosed in the annual remuneration report as appropriate.

Awards to be granted will be based on performance metrics, e.g. and not limited to:

- Earnings before interest, tax, depreciation and amortization (EBITDA) and before special items
- Return on Capital Employed (ROCE)
- Absolute Total Shareholder Return (TSR)

(ii) Alignment with shareholders and other stakeholders: Nilfisk Holding's remuneration, in particular incentive-based remuneration, will align the interests of management with those of shareholders and other stakeholders.

(iii) Alignment with cultural values: The reward framework has been consciously developed around Nilfisk's 5 behaviors: 1. Be one team with one agenda; 2. Understand your customers' business; 3.

Act and expect forgiveness; 4. Try, learn and disrupt; 5. Deliver on your promise.

(iv) Market-based remuneration: Nilfisk Holding offers market-based remuneration opportunities to attract, retain, and motivate the talent needed to achieve Nilfisk Holding's vision, business strategy and other company objectives.

(vi) Pay for performance: A proportion of the remuneration package, the short- and long-term incentive programs, are performance based to link remuneration outcomes with the achievement of key financial and or non-financial targets that are aligned with our strategy. Each element of remuneration is weighted in order to ensure continuous positive development of the Company in both the short and long term.

(vii) Transparency: The structure of our remuneration is designed to be transparent to shareholders and to participants in incentive plans, and to enable a clear comparison of remuneration outcomes to management performance both at the time of grant and at the time of exercise.

Policy for Executive Management Board

Element	Purpose and link to strategy	Operation	Opportunity	Performance measures
Base salary	Set at a level which allows Nilfisk to attract, engage and retain talent needed to drive long-term value creation	Set annually, taking into account a range of factors including: (i) the individual's skills, performance and experience; (ii) increases for the broader workforce; (iii) external market data amongst Danish and European peers; and (iv) the size and responsibilities of the role.	No maximum salary levels. Salary increases are set taking into account the factors set out on the left.	N/A
Pension	Encourages planning for retirement and long-term saving	Contributions are made to the Group's pension arrangement or equivalent cash allowances are paid.	Company paid pension contributions are set taking into account the wider workforce rate and market practice in the country in which the executive resides.	N/A

Element	Purpose and link to strategy	Operation	Opportunity	Performance measures
Benefits	Provide market competitive and cost-effective benefits	<p>Benefits may include, but are not limited to: company car; phone; private health care.</p> <p>Specific benefit provision may be subject to minor change from time to time.</p> <p>Additional benefits may be provided on recruitment or to support relocation.</p>	Company paid benefits are set taking into account the wider workforce rate and market practice in the country in which the executive resides.	N/A
Short-term incentive plan – annual bonus	To incentivise delivery of Nilfisk's short-term objectives and ensure a clear link with value creation	<p>Performance measures and targets are normally set annually by the Board of Directors.</p> <p>The Board of Directors determines pay-outs based on performance against the targets and to ensure that the outcome is fair in the context of overall performance of the Group and the individual.</p> <p>Awards are normally paid out in cash.</p> <p>The Board of Directors may allow for a proportion of the bonus to be deferred into shares in the future. At such time, the Board of Directors will determine the terms for such awards, including the term of any deferral period.</p>	<p>The maximum award in any financial year is 70% of base salary.</p> <p>Up to 25% of the bonus is normally payable for threshold performance, with up to 50% payable for target performance.</p>	At least 50% of the bonus will be based on financial performance metrics. The specific measures, targets and weightings may vary from year to year in order to align with Nilfisk Holding's strategy for each year. Details of measures in any given year will be outlined in the appropriate annual remuneration report.

Element	Purpose and link to strategy	Operation	Opportunity	Performance measures
<p>Long-term incentives (Performance Share Program)</p>	<p>To incentivize and reward performance that serves:</p> <ul style="list-style-type: none"> • the purpose and sustainability of the Company • the alignment with the interests of shareholders and other stakeholders, • delivery on Nilfisk's strategic priorities • the attraction, motivation and retention of the Executive Management Board 	<p>Award of performance shares subject to the achievement of long-term performance targets measured over the performance period.</p> <p>Awards are normally subject to performance conditions measured over 3 years reflecting the balance between long-term performance and ability to impact results.</p> <p>Performance targets are normally set annually for each year cycle by the Board of Directors.</p> <p>Awards are normally made in the form of a conditional right to receive shares. The Board of Directors has the discretion to cash settle awards.</p> <p>The Board of Directors may at their discretion make a cash award rather than a performance share award.</p> <p>The Board of Directors determines pay-outs based on performance compared to the targets and ensures that the outcome is fair in the context of the overall performance of the Group.</p> <p>Awards are subject to the terms of the plan rules.</p>	<p>The maximum award in respect to a financial year is 100% of base salary.</p> <p>Up to 25% of the award is normally payable for threshold performance, with 100% payable for maximum performance. The level of pay-out for pre-defined levels of performance between these points is set each year by the Remuneration Committee and will be disclosed with the respective awards as appropriate.</p> <p>The value at vesting is dependent on share price performance. The maximum value at vesting cannot exceed three times the individual's base salary at the time of award. If the total exceeds this level, awards are scaled back accordingly.</p>	<p>Performance is measured against a range of profitability, capital efficiency and shareholder return metrics.</p> <p>Details of measures in any given year will be outlined in the appropriate annual remuneration report.</p> <p>The reported numbers for share-based awards will be measured in accordance with IFRS 2 at grant for new awards in the respective year and with additional disclosure of the total for all awards from the consolidated financial statements and further disclosures will be considered to align with market practice for listed companies in Denmark.</p>

Existing agreements

This remuneration policy applies to all agreements and subject matters occurring after the date of the approval of the policy at the Annual General Meeting. For the avoidance of doubt, the terms set out in this remuneration policy do not apply to any terms of any executive service agreements or any effective short-term or long-term incentive programs entered into prior to the approval of this policy nor to any payments for work made under any employment agreement that has been made prior to an individual being promoted to become member of the Executive Management Board. This means that the Board of Directors is required to honor any historic commitments, obviously with due consideration to any applicable former remuneration policies approved by the General Meeting.

Reclaiming variable pay

In the event of misconduct, or if an annual bonus or long-term incentive award is made on the basis of accounts that prove to be materially misstated, the Company may reclaim, in full or in part, any annual bonus pending or already paid, or cancel or withdraw unvested and/or vested long-term incentive awards made to Executive Management.

Recruitment approach

In determining the remuneration arrangements for new appointments, the Board of Directors will:

- Take into account all relevant factors including the caliber of the individual and market practice.
- Ensure, where possible, remuneration arrangements for new recruits are aligned with the remuneration policy table set out above.
- Continue to honor pre-existing arrangements for internal promotes.

The Board of Directors is authorized, in individual cases, to operate extraordinary bonus or other extraordinary incentive remuneration in respect of recruitment to the Executive Management Board. The value of such extraordinary incentive remuneration may not exceed an amount equal to 100% of the individual's base salary for the full calendar year. This amount is exclusive of any remuneration the Board deems appropriate in order to compensate an individual for loss of incentive remuneration from a former employer.

Service contracts and loss of office payments

Notice periods

Nilfisk does not have a standard notice policy. However, our notice period is normally:

- 6 months by the executive;
- 12 months by the Company.

In exceptional circumstances, the Board of Directors may appoint an executive with a notice period (upon the Company) of up to 24 months. Where such deviation from the normal notice period has been agreed to, the Board of Directors will endeavor to provide appropriate supporting rationale within the following annual remuneration report.

Termination payments for executives

Termination payments for executives will normally be made up of salary, benefits, pension contributions and bonus (subject to the leaver provisions below) and would reflect the notice period of the contract.

The Board of Directors reserves the right to make any other payments in connection with a member of the Executive Management Board stepping down/ceasing employment where the payments are made in good faith in discharge of an existing legal obligation (or by way of damages for breach of such an obligation) or by way of settlement of any claim arising in connection with the individual stepping down/ceasing employment. Any termination payments, including payment during the notice period, may not exceed a total value of the equivalent to 24 months' remuneration. This maximum severance amount may include all components of remuneration, both fixed and variable elements.

Treatment of outstanding incentive awards

Plan	Treatment of leavers
Annual bonus	Treatment of leavers will depend on applicable local law restrictions, if any, and agreed provisions under individual agreements. As a starting point, bonus will only be awarded on a prorated basis for the duration of a financial year in which the Executive Management Board member is active in office, contributing to the value creating of the Company. Further, if the Executive Management Board member's employment with the Company is terminated by the Company due to the Executive Management Board member's material breach of duties, the annual bonus shall be deemed null and void.
Long-term incentive	<p><i>Performance Share Program</i></p> <p>If the Participant is considered a good leaver, the participant will normally be entitled to a proportionate part of the awarded long-term incentives based on the participant's employment in the performance period until the date of termination, (1/36 for each month of employment in the performance period). The proportionate part of the award will normally vest and be delivered to the participant at the normal time (i.e. at the end of the performance period). The Remuneration Committee retains the discretion to disapply pro-rating/accelerate the vesting of awards in certain circumstances.</p> <p>"Good leavers" for this purpose include: (i) death; (ii) dismissal by the employment entity/company without the participant's breach; (iii) resignation due to the employment entity's/company's material breach; (iv) retirement with the agreement of the Remuneration Committee; (v) if the participant is entitled to (would have been entitled to by virtue of age) the Danish old age pension/a retirement pension from the company/early retirement benefit; or (vi) any other reason at the discretion of the Remuneration Committee.</p>

	If the Participant is considered a bad leaver he/she will lose the right to awarded PSUs that have not vested on the date of termination of the employment relationship and will not be entitled to any future PSUs, either in whole or in part. The right will be lost automatically without prior notice on the date of termination of the Participant's employment.
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Variations to the policy

The Board of Directors may make minor amendments to the remuneration policy set out above for regulatory, exchange control, tax or administrative purposes or to take account of a change in legislation without obtaining shareholder approval for that amendment.

The Board of Directors may decide that specific terms shall apply for accelerated vesting or exercise as well as for adjustment of the incentive programs in the case of corporate activity (e.g. a takeover in whole or in part, significant divestiture of activities, demerger, merger or other amalgamation of the Company). The Board of Directors may also adjust the long-term incentive program(s) to allow for any changes to the Company's capital structure or in the event of other material events.

The Board of Directors also retains the discretion within the policy to adjust targets and/or set different measures and weightings if events happen that cause it to determine that the original targets or conditions are no longer appropriate and that amendment is required so that the targets or conditions achieve their original purpose. Revised targets/measures will be, in the opinion of the Board of Directors, no less difficult to satisfy than the original conditions.

The Board of Directors may, in exceptional circumstances, and within the statutory limits, decide to temporarily derogate from the remuneration policy until a new remuneration policy is approved by the General Meeting. Exceptional circumstances shall cover only situations in which the derogation from the remuneration policy is deemed critical to serve the interests and sustainability of Nilfisk as a whole or to assure its viability. In the event of a derogation, the Board of Directors will present the derogation and proposed new policy to the General Meeting as soon as reasonably possible where it will be subject to a binding approval vote.

In situations where a derogation took place in accordance with the guidelines provided in this remuneration policy, the remuneration offered will be disclosed to the shareholders no later than at the next Annual General Meeting.

How employee pay and conditions were taken into account when setting the policy

When making decisions about executive remuneration and setting the contents of the remuneration policy, the Board of Directors and the Remuneration Committee also take into account the remuneration arrangements in place for Nilfisk Holding's wider workforce.

The remuneration structure for members of the Nilfisk Leadership Team members follows the same structure as the Executive Management Board and reflects the individual's role, skills, and experience.

For all levels below senior executive level, employees are entitled to base salary and benefits, and may also receive a bonus, pension and other allowances which vary according to the local collective agreement, employment law and market practice. The Nilfisk Performance Share awards may be granted to both members of the Executive Management Board and the Nilfisk Leadership Team as well as to next level senior executives.

The Remuneration Committee undertakes a review of the global workforce remuneration data annually.

Compensation for employees globally follows the same principles and performance measures applied to executives. Nilfisk Holding offers local market-based compensation and career opportunities in order to attract the best talent; Nilfisk Holding believes in recognizing strong individual performance, and the Company will differentiate rewards accordingly. When determining compensation, managers consider how the employee's pay compares to local market levels alongside other factors such as the individual's experience and sustained performance.

In addition, the Executive Management Board annually reviews compensation for Nilfisk Holding's wider workforce and every second year undertakes benchmarking exercises.

Being a great place to work is of course significant for Nilfisk Holding. Pay is just one factor helping us attract, retain and develop a talented and diverse workforce. To support this, Nilfisk continuously works with the many non-financial elements of being an attractive place to work. This includes ongoing people development processes and a good work environment for the entire workforce.

Approval and publication

This remuneration policy has been approved by the Board of Directors on January 15 2020 and approved at the Annual General Meeting of the Company on [March xx], 2020.

This remuneration policy is posted on Nilfisk's website at: <https://investor.nilfisk.com/corporate-governance/governance-overview>.
